



# NATIONAL PUBLIC OPINION SURVEY

## 2016

Survey conducted December 11 through December 12, 2016. 1,945 General Election voters participated in the survey. Survey weighted to match expected turnout demographics for the 2018 General Election.

Margin of Error is +/- 2.3% with a 95% level of confidence. Totals do not always equal 100% due to rounding.



**Q1:** Since Donald Trump was elected, the stock market has gained 1,200 points. How much of this do you attribute to the election of Donald Trump?

All of it: 30%  
Most of it: 18%  
Just some: 11%  
None at all: 30%  
Unsure: 11%

**Q2:** What is your opinion of Donald Trump?

Favorable: 47%  
Unfavorable: 41%  
No opinion: 12%

**Q3:** What is your opinion of the mainstream media?

Favorable: 25%  
Unfavorable: 57%  
No opinion: 18%

**Q4:** Has the media has been fair or unfair in its coverage of Donald Trump?

Fair: 39%  
Unfair: 50%  
Unsure: 11%

**Q5:** Do you believe the economy will improve under President Donald Trump, get worse or stay the same?

Improve: 48%  
Get worse: 34%  
Stay the same: 12%  
Unsure: 6%

**Q6:** Do you approve or disapprove of Donald Trump's selections to cabinet level positions?

Approve: 40%  
Disapprove: 43%  
Unsure: 17%



**Q7:** Of the following, which do you believe has been Donald Trump's best moment since being elected President?

Refusing to take salary as President: 19%  
Negotiating the Carrier deal to keep jobs in Indiana: 17%  
Selections to cabinet level positions: 19%  
Something else: 14%  
Unsure: 31%

**Q8:** Do you believe Donald Trump will make the United States more safe or less safe?

More safe: 46%  
Less safe: 43%  
Unsure: 11%

**Q9:** Do you think Donald Trump will make America great again?

Yes: 43%  
No: 43%  
Unsure: 14%



**Q1:** Since Donald Trump was elected, the stock market has gained 1,200 points. How much of this do you attribute to the election of Donald Trump?

BY GENDER

Column %	Female	Male
All of it	23%	37%
Most of it	17%	19%
Just some	11%	11%
None at all	34%	26%
Unsure	14%	7%

BY RACE

Column %	White	African-American	Hispanic	Other
All of it	31%	23%	32%	23%
Most of it	22%	12%	7%	17%
Just some	13%	11%	4%	9%
None at all	22%	44%	46%	38%
Unsure	11%	10%	11%	13%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
All of it	53%	12%	25%
Most of it	26%	11%	16%
Just some	5%	16%	12%
None at all	10%	48%	33%
Unsure	7%	12%	13%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
All of it	41%	31%	30%	29%	26%
Most of it	15%	15%	12%	20%	22%
Just some	6%	6%	14%	12%	12%
None at all	30%	30%	39%	31%	25%
Unsure	8%	18%	6%	9%	15%



**Q1:** Since Donald Trump was elected, the stock market has gained 1,200 points. How much of this do you attribute to the election of Donald Trump? **(Continued)**

BY IDEOLOGY

<b>Column %</b>	<b>Conservative</b>	<b>Moderate</b>	<b>Liberal</b>
<b>All of it</b>	51%	20%	9%
<b>Most of it</b>	24%	16%	9%
<b>Just some</b>	5%	14%	16%
<b>None at all</b>	11%	38%	52%
<b>Unsure</b>	9%	12%	13%



**Q2: What is your opinion of Donald Trump?**

BY GENDER

Column %	Female	Male
<b>Favorable</b>	40%	55%
<b>Unfavorable</b>	46%	37%
<b>No opinion</b>	15%	9%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
<b>Favorable</b>	84%	16%	42%
<b>Unfavorable</b>	10%	70%	43%
<b>No opinion</b>	6%	13%	15%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
<b>Favorable</b>	54%	45%	39%	46%	52%
<b>Unfavorable</b>	34%	48%	51%	44%	32%
<b>No opinion</b>	12%	7%	11%	11%	17%

BY RACE

Column %	White	African-American	Hispanic	Other
<b>Favorable</b>	53%	30%	41%	35%
<b>Unfavorable</b>	38%	53%	42%	47%
<b>No opinion</b>	9%	17%	16%	18%

BY IDEOLOGY

Column %	Conservative	Moderate	Liberal
<b>Favorable</b>	79%	32%	12%
<b>Unfavorable</b>	13%	52%	75%
<b>No opinion</b>	8%	16%	12%



**Q3: What is your opinion of the mainstream media?**

BY GENDER

Column %	Female	Male
<b>Favorable</b>	25%	24%
<b>Unfavorable</b>	51%	64%
<b>No opinion</b>	23%	12%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
<b>Favorable</b>	10%	41%	23%
<b>Unfavorable</b>	79%	34%	58%
<b>No opinion</b>	11%	25%	19%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
<b>Favorable</b>	23%	19%	29%	26%	23%
<b>Unfavorable</b>	62%	69%	55%	56%	54%
<b>No opinion</b>	15%	13%	16%	18%	24%

BY RACE

Column %	White	African-American	Hispanic	Other
<b>Favorable</b>	24%	24%	27%	27%
<b>Unfavorable</b>	60%	52%	54%	47%
<b>No opinion</b>	16%	24%	19%	26%

BY IDEOLOGY

Column %	Conservative	Moderate	Liberal
<b>Favorable</b>	8%	31%	46%
<b>Unfavorable</b>	80%	48%	30%
<b>No opinion</b>	12%	22%	23%



**Q4: Has the media has been fair or unfair in its coverage of Donald Trump?**

BY GENDER

Column %	Female	Male
<b>Fair</b>	42%	35%
<b>Unfair</b>	40%	58%
<b>Unsure</b>	17%	8%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
<b>Fair</b>	13%	59%	42%
<b>Unfair</b>	78%	24%	45%
<b>Unsure</b>	9%	17%	13%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
<b>Fair</b>	43%	33%	42%	40%	35%
<b>Unfair</b>	49%	51%	45%	48%	50%
<b>Unsure</b>	8%	16%	13%	12%	15%

BY RACE

Column %	White	African-American	Hispanic	Other
<b>Fair</b>	36%	48%	38%	46%
<b>Unfair</b>	53%	37%	46%	40%
<b>Unsure</b>	11%	16%	16%	14%

BY IDEOLOGY

Column %	Conservative	Moderate	Liberal
<b>Fair</b>	15%	49%	65%
<b>Unfair</b>	77%	36%	18%
<b>Unsure</b>	8%	15%	17%





**Q5: Do you believe the economy will improve under President Donald Trump, get worse or stay the same?**

**BY GENDER**

Column %	Female	Male
<b>Improve</b>	40%	56%
<b>Get worse</b>	40%	27%
<b>Stay the same</b>	11%	12%
<b>Unsure</b>	8%	4%

**BY PARTY**

Column %	Republican	Democrat	Non-Partisan
<b>Improve</b>	83%	18%	43%
<b>Get worse</b>	7%	61%	34%
<b>Stay the same</b>	5%	15%	15%
<b>Unsure</b>	5%	6%	7%

**BY AGE**

Column %	18-29	30-39	40-49	50-69	70+
<b>Improve</b>	51%	49%	42%	47%	52%
<b>Get worse</b>	31%	42%	38%	38%	25%
<b>Stay the same</b>	12%	7%	12%	10%	15%
<b>Unsure</b>	6%	2%	8%	6%	8%

**BY RACE**

Column %	White	African-American	Hispanic	Other
<b>Improve</b>	54%	31%	44%	40%
<b>Get worse</b>	30%	50%	33%	42%
<b>Stay the same</b>	11%	15%	14%	11%
<b>Unsure</b>	6%	5%	10%	7%

**BY IDEOLOGY**

Column %	Conservative	Moderate	Liberal
<b>Improve</b>	80%	33%	13%
<b>Get worse</b>	12%	41%	66%
<b>Stay the same</b>	4%	18%	14%
<b>Unsure</b>	4%	8%	8%



**Q6: Do you approve or disapprove of Donald Trump's selections to cabinet level positions?**

BY GENDER

Column %	Female	Male
<b>Approve</b>	34%	48%
<b>Disapprove</b>	48%	38%
<b>Unsure</b>	19%	14%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
<b>Approve</b>	76%	14%	34%
<b>Disapprove</b>	11%	74%	44%
<b>Unsure</b>	13%	12%	23%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
<b>Approve</b>	48%	43%	37%	38%	43%
<b>Disapprove</b>	36%	44%	50%	44%	38%
<b>Unsure</b>	16%	12%	13%	18%	19%

BY RACE

Column %	White	African-American	Hispanic	Other
<b>Approve</b>	45%	28%	37%	32%
<b>Disapprove</b>	37%	62%	46%	43%
<b>Unsure</b>	17%	11%	16%	25%

BY IDEOLOGY

Column %	Conservative	Moderate	Liberal
<b>Approve</b>	70%	26%	11%
<b>Disapprove</b>	15%	54%	77%
<b>Unsure</b>	15%	20%	12%



**Q7:** Of the following, which do you believe has been Donald Trump's best moment since being elected President?

BY GENDER

Column %	Female	Male
Salary	21%	17%
Carrier deal	15%	19%
Cabinet selections	15%	24%
Something else	15%	14%
Unsure	35%	27%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
Salary	17%	19%	20%
Carrier deal	24%	11%	16%
Cabinet selections	34%	8%	15%
Something else	10%	15%	17%
Unsure	14%	47%	32%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
Salary	23%	24%	26%	18%	12%
Carrier deal	14%	17%	17%	17%	18%
Cabinet selections	19%	16%	13%	17%	26%
Something else	20%	10%	14%	16%	12%
Unsure	24%	33%	30%	32%	33%

BY RACE

Column %	White	African-American	Hispanic	Other
Salary	19%	20%	18%	14%
Carrier deal	19%	12%	17%	13%
Cabinet selections	19%	11%	24%	19%
Something else	13%	22%	9%	18%
Unsure	30%	36%	31%	36%



**Q7:** Of the following, which do you believe has been Donald Trump’s best moment since being elected President? **(Continued)**

BY IDEOLOGY

Column %	Conservative	Moderate	Liberal
Salary	16%	22%	17%
Carrier deal	25%	14%	8%
Cabinet selections	30%	14%	5%
Something else	11%	15%	20%
Unsure	17%	35%	49%



**Q8: Do you believe Donald Trump will make the United States more safe or less safe?**

BY GENDER

Column %	Female	Male
<b>More safe</b>	38%	54%
<b>Less safe</b>	47%	38%
<b>Unsure</b>	15%	8%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
<b>More safe</b>	80%	17%	41%
<b>Less safe</b>	10%	71%	45%
<b>Unsure</b>	10%	11%	14%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
<b>More safe</b>	51%	46%	41%	45%	48%
<b>Less safe</b>	39%	45%	47%	45%	36%
<b>Unsure</b>	10%	10%	11%	10%	17%

BY RACE

Column %	White	African-American	Hispanic	Other
<b>More safe</b>	51%	30%	42%	38%
<b>Less safe</b>	38%	60%	41%	46%
<b>Unsure</b>	11%	10%	16%	16%

BY IDEOLOGY

Column %	Conservative	Moderate	Liberal
<b>More safe</b>	76%	32%	13%
<b>Less safe</b>	14%	55%	74%
<b>Unsure</b>	11%	13%	12%



**Q9: Do you think Donald Trump will make America great again?**

**BY GENDER**

<b>Column %</b>	<b>Female</b>	<b>Male</b>
<b>Yes</b>	37%	50%
<b>No</b>	49%	37%
<b>Unsure</b>	14%	13%

**BY PARTY**

<b>Column %</b>	<b>Republican</b>	<b>Democrat</b>	<b>Non-Partisan</b>
<b>Yes</b>	80%	15%	37%
<b>No</b>	9%	72%	47%
<b>Unsure</b>	12%	12%	16%

**BY AGE**

<b>Column %</b>	<b>18-29</b>	<b>30-39</b>	<b>40-49</b>	<b>50-69</b>	<b>70+</b>
<b>Yes</b>	56%	44%	39%	41%	44%
<b>No</b>	38%	45%	51%	45%	37%
<b>Unsure</b>	6%	12%	10%	14%	19%

**BY RACE**

<b>Column %</b>	<b>White</b>	<b>African-American</b>	<b>Hispanic</b>	<b>Other</b>
<b>Yes</b>	48%	27%	44%	32%
<b>No</b>	38%	61%	45%	49%
<b>Unsure</b>	14%	12%	11%	19%

**BY IDEOLOGY**

<b>Column %</b>	<b>Conservative</b>	<b>Moderate</b>	<b>Liberal</b>
<b>Yes</b>	73%	29%	13%
<b>No</b>	14%	54%	77%
<b>Unsure</b>	12%	17%	9%



## DEMOGRAPHICS

### GENDER

	%
<b>Female</b>	53%
<b>Male</b>	47%

### PARTY

	%
<b>Republican</b>	31%
<b>Democrat</b>	32%
<b>Non-Partisan</b>	37%

### AGE

	%
<b>18-29</b>	9%
<b>30-39</b>	11%
<b>40-49</b>	19%
<b>50-69</b>	37%
<b>70+</b>	27%

### RACE

	%
<b>White</b>	63%
<b>African-American</b>	16%
<b>Hispanic</b>	16%
<b>Other</b>	5%

### IDEOLOGY

	%
<b>Conservative</b>	40%
<b>Moderate</b>	41%
<b>Liberal</b>	19%