



**KANSAS CITY, MISSOURI**  
**PUBLIC OPINION**

**2016**

Survey conducted May 3, 2016. 1,091 likely 2016 Primary Election voters participated in the survey. Survey weighted to match expected turnout demographics for the 2016 Primary Election. Margin of Error is +/- 3% with a 95% level of confidence. Totals do not always equal 100% due to rounding.

**Q:** There has been a proposal to build a new single terminal airport to replace the current Kansas City International airport. The proposal would cost 964 million dollars and would be financed by 1.25 billion dollars in bonds and paid back over 35 years from the Aviation Department and airlines. If this proposal appeared on the August 2016 election ballot would you vote to support or would you vote to oppose?

Support: 27%

Oppose: 63%

Undecided: 10%

**Q:** There has been a proposal to build a new single terminal airport to replace the current Kansas City International airport. The proposal would cost 964 million dollars and would be financed by 1.25 billion dollars in bonds and paid back over 35 years from the Aviation Department and airlines. If this proposal appeared on the August 2016 election ballot would you vote to support or would you vote to oppose?

BY COUNTY

Column %	CLAY	JACKSON	PLATTE
<b>Support</b>	24%	28%	31%
<b>Oppose</b>	70%	60%	67%
<b>Undecided</b>	6%	12%	3%

BY GENDER

Column %	Female	Male
<b>Support</b>	25%	30%
<b>Oppose</b>	65%	61%
<b>Undecided</b>	10%	10%

BY AGE

Column %	18-39	40-49	50-69	70+
<b>Support</b>	23%	28%	28%	27%
<b>Oppose</b>	62%	70%	62%	62%
<b>Undecided</b>	14%	3%	10%	11%

BY RACE

Column %	White	African-American	Other
<b>Support</b>	26%	30%	27%
<b>Oppose</b>	65%	57%	64%
<b>Undecided</b>	9%	13%	9%

## DEMOGRAPHICS

COUNTY	
	%
<b>CLAY</b>	23%
<b>JACKSON</b>	66%
<b>PLATTE</b>	10%

GENDER	
	%
<b>Female</b>	53%
<b>Male</b>	47%

AGE	
	%
<b>18-39</b>	10%
<b>40-49</b>	11%
<b>50-69</b>	47%
<b>70+</b>	32%

RACE	
	%
<b>White</b>	72%
<b>African-American</b>	23%
<b>Other</b>	5%