



MISSOURI STATEWIDE REPUBLICAN PRIMARY VOTERS

2015

Survey conducted August 27 through August 28, 2015. 1,028 likely 2016 Republican primary voters participated in the survey. Survey weighted to match expected turnout demographics for the 2016 Republican Primary Election. Margin of Error is +/-3.3%. Totals do not always equal 100% due to rounding.



Q: What is your opinion of John Ashcroft?

Favorable.....43%
Unfavorable.....20%
No opinion.....37%

Q: What is your opinion of Jack Danforth?

Favorable.....38%
Unfavorable.....22%
No opinion.....40%

Q: What is your opinion of Kit Bond?

Favorable.....50%
Unfavorable.....24%
No opinion.....26%

Q: Would you be more likely or less likely to support a candidate in the Republican primary for Governor if you knew they were endorsed by John Ashcroft?

More likely.....41%
Less likely.....19%
No difference.....41%

Q: Would you be more likely or less likely to support a candidate in the Republican primary for Governor if you knew they were endorsed by Jack Danforth?

More likely.....27%
Less likely.....25%
No difference.....48%

Q: Would you be more likely or less likely to support a candidate in the Republican primary for Governor if you knew they were endorsed by Kit Bond?

More likely.....36%
Less likely.....25%
No difference.....39%



Q: If the candidates in the Republican primary for President of the United States were Donald Trump, Ben Carson, Jeb Bush, Marco Rubio, Ted Cruz, Scott Walker, Carly Fiorina, John Kasich, Mike Huckabee and Rand Paul, for whom would you vote?

Donald Trump.....	28%
Ben Carson.....	16%
Ted Cruz.....	9%
Jeb Bush.....	8%
Carly Fiorina.....	7%
Mike Huckabee.....	6%
Marco Rubio.....	6%
Scott Walker.....	4%
John Kasich.....	3%
Rand Paul.....	2%
Undecided.....	10%



DEMOGRAPHICS

DMA	%
Columbia	10%
Joplin	4%
Kansas City	21%
Kirksville	1%
Cape Girardeau	7%
Hannibal	2%
Springfield	20%
St. Joseph	2%
St. Louis	32%

Gender	%
Female	49%
Male	51%

AGE	%
18-29	2%
30-39	7%
40-49	13%
50-69	48%
70+	30%