



# **CONFEDERATE FLAG PUBLIC OPINION SOUTH CAROLINA**

Survey conducted June 23– June 24, 2015. 975 likely voters participated in the survey. Survey weighted to match expected turnout demographics for the 2016 General Election. Margin of Error is +/-3.4% with a 95% level of confidence. Totals do not always equal 100% due to rounding.



**Q:** Do you support or oppose removing the Confederate flag from South Carolina Statehouse grounds?

Support.....55%  
Oppose.....37%  
Unsure.....8%

**Q:** South Carolina state lawmakers are currently discussing the removal of the Confederate flag from Statehouse grounds. Whatever your view might be, would you vote against your state legislator if he/she took a position against your view?

Yes .....66%  
No .....22%  
Unsure.....13%

**Q:** In your opinion, is the Confederate flag a symbol of racism or is it a symbol of South Carolina history?

Racism.....43%  
History.....51%  
Unsure.....6%

**Q:** In your opinion, does displaying the Confederate flag reflect poorly on the residents of South Carolina?

Yes.....49%  
No.....40%  
Unsure.....11%



**Q: Do you support or oppose removing the Confederate flag from South Carolina Statehouse grounds?**

BY DMA

Column %	Aiken	Charleston	Charlotte	Columbia	Greenville	Myrtle Beach	Savannah
<b>Support</b>	54%	60%	47%	63%	45%	54%	73%
<b>Oppose</b>	35%	33%	49%	30%	47%	29%	23%
<b>Unsure</b>	11%	7%	4%	8%	8%	17%	3%

BY GENDER

Column %	Female	Male
<b>Support</b>	62%	46%
<b>Oppose</b>	30%	45%
<b>Unsure</b>	8%	9%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
<b>Support</b>	40%	74%	52%
<b>Oppose</b>	48%	21%	42%
<b>Unsure</b>	12%	5%	6%

BY RACE

Column %	White	African-American	Other
<b>Support</b>	47%	72%	59%
<b>Oppose</b>	43%	22%	37%
<b>Unsure</b>	10%	6%	5%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
<b>Support</b>	52%	37%	60%	59%	55%
<b>Oppose</b>	35%	56%	34%	34%	34%
<b>Unsure</b>	13%	7%	6%	7%	11%



**Q:** South Carolina state lawmakers are currently discussing the removal of the Confederate flag from Statehouse grounds. Whatever your view might be, would you vote against your state legislator if he/she took a position against your view?

BY DMA

Column %	Aiken	Charleston	Charlotte	Columbia	Greenville	Myrtle Beach	Savannah
<b>Vote against</b>	64%	65%	70%	66%	68%	57%	66%
<b>Not vote against</b>	27%	22%	20%	23%	20%	23%	14%
<b>Unsure</b>	9%	13%	9%	12%	11%	20%	20%

BY GENDER

Column %	Female	Male
<b>Vote against</b>	63%	68%
<b>Not vote against</b>	23%	20%
<b>Unsure</b>	14%	12%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
<b>Vote against</b>	62%	72%	62%
<b>Not vote against</b>	26%	16%	21%
<b>Unsure</b>	12%	12%	17%

BY RACE

Column %	White	African-American	Other
<b>Vote against</b>	64%	68%	64%
<b>Not vote against</b>	24%	17%	19%
<b>Unsure</b>	12%	14%	17%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
<b>Vote against</b>	63%	82%	65%	66%	56%
<b>Not vote against</b>	26%	14%	16%	21%	29%
<b>Unsure</b>	11%	3%	19%	13%	15%



**Q: In your opinion, is the Confederate flag a symbol of racism or is it a symbol of South Carolina history?**

BY DMA

Column %	Aiken	Charleston	Charlotte	Columbia	Greenville	Myrtle Beach	Savannah
<b>Racism</b>	38%	47%	34%	53%	32%	40%	72%
<b>History</b>	57%	47%	63%	39%	63%	51%	25%
<b>Unsure</b>	5%	6%	2%	8%	5%	9%	4%

BY GENDER

Column %	Female	Male
<b>Racism</b>	46%	39%
<b>History</b>	48%	55%
<b>Unsure</b>	6%	6%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
<b>Racism</b>	18%	76%	35%
<b>History</b>	77%	17%	58%
<b>Unsure</b>	5%	7%	7%

BY RACE

Column %	White	African-American	Other
<b>Racism</b>	27%	80%	51%
<b>History</b>	67%	13%	47%
<b>Unsure</b>	6%	7%	2%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
<b>Racism</b>	44%	36%	50%	48%	31%
<b>History</b>	51%	58%	42%	47%	62%
<b>Unsure</b>	5%	6%	8%	5%	7%



**Q:** In your opinion, does displaying the Confederate flag reflect poorly on the residents of South Carolina?

BY DMA

Column %	Aiken	Charleston	Charlotte	Columbia	Greenville	Myrtle Beach	Savannah
<b>Yes</b>	40%	56%	43%	57%	42%	40%	71%
<b>No</b>	40%	33%	50%	30%	49%	48%	15%
<b>Unsure</b>	20%	11%	7%	13%	8%	12%	14%

BY GENDER

Column %	Female	Male
<b>Yes</b>	54%	43%
<b>No</b>	33%	48%
<b>Unsure</b>	13%	9%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
<b>Yes</b>	29%	77%	41%
<b>No</b>	59%	12%	52%
<b>Unsure</b>	12%	11%	7%

BY RACE

Column %	White	African-American	Other
<b>Yes</b>	38%	76%	49%
<b>No</b>	52%	12%	37%
<b>Unsure</b>	11%	12%	14%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
<b>Yes</b>	49%	40%	56%	53%	43%
<b>No</b>	39%	55%	34%	36%	42%
<b>Unsure</b>	12%	6%	10%	11%	15%



## DEMOGRAPHICS

DMA	
	%
<b>Aiken</b>	5%
<b>Charleston</b>	17%
<b>Charlotte</b>	8%
<b>Columbia</b>	24%
<b>Greenville</b>	29%
<b>Myrtle Beach</b>	13%
<b>Savannah</b>	4%

GENDER	
	%
<b>Female</b>	55%
<b>Male</b>	45%

PARTY	
	%
<b>Republican</b>	47%
<b>Democrat</b>	38%
<b>Non-Partisan</b>	15%

RACE	
	%
<b>White</b>	69%
<b>African-American</b>	29%
<b>Other</b>	2%

AGE	
	%
<b>18-29</b>	9%
<b>30-39</b>	13%
<b>40-49</b>	16%
<b>50-69</b>	41%
<b>70+</b>	21%