



FROM: Titus Bond

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RE: Key Poll Findings – Kansas City Minimum Wage Survey

The ballot, unsurprisingly, shows a majority of Kansas Citizens support an increase in the minimum wage to \$15 per hour. A substantial African-American population combined with a strong Democratic presence create an environment for the majority. However, the majority is not as strong as one would think. A previous Remington Research Group survey in the City of St. Louis showed 61% of voters there support the increase. Kansas City is starting off eight points behind St. Louis in public support for the increase.

Q: The City of Kansas City is considering a proposal that would more than double the current minimum wage to \$15 an hour. Do you support or oppose raising the minimum wage in Kansas City to \$15 per hour?

Support	53%
Oppose	38%
Unsure	9%

When voters are asked about applying the law to all businesses in Kansas City voters overwhelmingly object to the law being applied unevenly. More voters support an even application of the increase to the increase itself.

Q: Under the current proposal, a franchise small business in Kansas City with less than 500 employees is required to pay a higher minimum wage than a non-franchise small business with the same number of employees, simply due to their affiliation with a brand company located outside of the state. In your opinion, should franchise small businesses be treated different when applying an increased minimum wage?

Yes	26%
No	55%
Unsure	20%

In summary, a slim majority of Kansas Citizens support an increase of the minimum wage but it comes with conditions. Kansas City voters overwhelmingly reject the idea of applying the law to certain businesses and not to others.