



RIDE SHARING ISSUES

KANSAS CITY METROPOLITAN AREA 2015

Survey conducted April 6 through April 7, 2015. 579 residents of the Kansas City Metropolitan Area participated in the survey. Survey weighted to match demographics of the Kansas City Metropolitan Area. Margin of Error is $\pm 3.9\%$. Independent survey conducted by Remington Research Group. Totals do not always equal 100% due to rounding.



Q: Are you familiar with ride sharing services such as Uber and Lyft?

Yes.....64%
No.....36%

Q: Are you familiar with ride sharing services such as Uber and Lyft? **[KANSAS CITY, MO ONLY]**

Yes.....64%
No.....36%

Q: In your opinion, should ride sharing services such as Uber and Lyft comply with the same standards and government regulations that taxicab services abide by?

Yes.....43%
No.....32%
Undecided.....26%

Q: In your opinion, should ride sharing services such as Uber and Lyft comply with the same standards and government regulations that taxicab services abide by? **[KANSAS CITY, MO ONLY]**

Yes.....42%
No.....31%
Undecided.....27%

Q: In your opinion, should concessions be made to Uber and Lyft so that they continue operations in the area?

Yes.....39%
No.....32%
Undecided.....29%

Q: In your opinion, should concessions be made to Uber and Lyft so that they continue operations in the area? **[KANSAS CITY, MO ONLY]**

Yes.....41%
No.....30%
Undecided.....29%

Q: In your opinion, is there a need to reduce government regulations on all driving services such as Taxis, Uber and Lyft?

Yes.....31%
No.....37%
Undecided.....32%



Q: In your opinion, is there a need to reduce government regulations on all driving services such as Taxis, Uber and Lyft? **[KANSAS CITY, MO ONLY]**

Yes.....30%
No.....31%
Undecided.....39%



Q: Are you familiar with ride sharing services such as Uber and Lyft?

BY GENDER

Column %	Female	Male
Yes	62%	65%
No	38%	35%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
Yes	64%	69%	78%	68%	51%
No	36%	31%	22%	32%	49%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
Yes	63%	65%	63%
No	37%	35%	37%

BY AREA

Column %	CASS	CLAY	JACKSON	JOHNSON	KANSAS CITY	PLATTE	WYANDOTTE
Yes	57%	73%	54%	65%	63%	62%	86%
No	43%	27%	46%	35%	37%	38%	14%



Q: In your opinion, should ride sharing services such as Uber and Lyft comply with the same standards and government regulations that taxicab services abide by?

BY GENDER

Column %	Female	Male
Yes	46%	39%
No	24%	40%
Undecided	30%	21%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
Yes	35%	16%	42%	44%	45%
No	51%	51%	38%	33%	27%
Undecided	14%	33%	21%	24%	28%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
Yes	40%	42%	46%
No	31%	37%	28%
Undecided	30%	21%	26%

BY AREA

Column %	CASS	CLAY	JACKSON	JOHNSON	KANSAS CITY	PLATTE	WYANDOTTE
Yes	49%	41%	43%	40%	42%	45%	44%
No	28%	34%	28%	32%	31%	34%	40%
Undecided	23%	25%	28%	27%	27%	21%	17%



Q: In your opinion, should concessions be made to Uber and Lyft so that they continue operations in the area?

BY GENDER

Column %	Female	Male
Yes	39%	40%
No	26%	38%
Undecided	35%	22%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
Yes	61%	46%	57%	37%	37%
No	15%	36%	25%	36%	26%
Undecided	24%	18%	18%	26%	37%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
Yes	38%	42%	39%
No	39%	29%	28%
Undecided	23%	29%	33%

BY AREA

Column %	CASS	CLAY	JACKSON	JOHNSON	KANSAS CITY	PLATTE	WYANDOTTE
Yes	31%	47%	33%	45%	41%	43%	37%
No	45%	29%	33%	27%	30%	22%	50%
Undecided	23%	24%	34%	28%	29%	35%	14%



Q: In your opinion, is there a need to reduce government regulations on all driving services such as Taxis, Uber and Lyft?

BY GENDER

Column %	Female	Male
Yes	25%	38%
No	33%	41%
Undecided	42%	21%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
Yes	34%	35%	44%	32%	24%
No	30%	46%	24%	40%	36%
Undecided	35%	18%	32%	28%	40%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
Yes	41%	23%	30%
No	33%	39%	39%
Undecided	27%	38%	32%

BY AREA

Column %	CASS	CLAY	JACKSON	JOHNSON	KANSAS CITY	PLATTE	WYANDOTTE
Yes	42%	30%	29%	35%	30%	31%	17%
No	41%	37%	33%	37%	31%	38%	50%
Undecided	17%	32%	38%	27%	39%	31%	34%